



HAIR COMPANY
PROFESSIONAL

GENERAL FOLDER

The best partner for the hairstylist

Mission

We are the ideal partner for salons which guarantees cutting-edge products, international training, ultra modern technologies, a successful image and all the exclusive advantages of a professional and international community.

Products

Thanks to the constant research of our **R&D laboratory** our products are unique and specifically designed for the hairdressing **professional world**. We meet all the needs of the modern hair stylist:
Colouring • Technical products • Styling • Hair care
Sun products • Male products.

“Our quality is guaranteed and recognized all over the worldts.”

Key points

Continuous researches and developments	International academy & club
Vanguard professional products	Complete service area:
Wide range of high quality products	show, training and community
Excellent quality-price ratio	Incentives and training trips



Educational

In addition to products, we offer to hairstylists training services: **Academy & Club** is a prestigious school with high quality professionals and courses, training services, workshops and seminars aimed at various types of users to enhance their technical-stylistic skills:

- Artistic workshops
- Abc for workers and apprentices
- Hair health and wellness workshops
- Elite programs





Innovative and inimitable colours!

Hair Company Professional leverages the very best that nature and scientific research have to offer in the pursuit of new permanent colouring concepts: extraordinary glossiness and long-lasting results.





Colouring cream classic

Actives:

Silk extract • White pearl • Black pearl • Amber • Amethyst

Permanent colouring cream with low ammonia content that guarantees respect for the hair thanks to the mix of active ingredients that compose it. Silk, white pearl and black pearl extract having emollient, moisturizing and polishing action. Amber and amethyst extract with protective action.

- DERMATOLOGICALLY TESTED
- PARABEN FREE
- SILICON FREE

Colouring cream classic	H ₂ O ₂	⌚	🍴
Toning and neutralising	5 - 10 Vol. (1,5% - 3%)	👁️	1:1 - 1:1,5
White hair coverage and lightening 1/2 tones	20 Vol. (6%)	35 min.	1:1,5
White hair coverage and lightening 2/3 tones	30 Vol. (9 %)	40 min.	1:1,5
Super-lighteners	40 Vol. (12%)	45 min.	1:2



Colouring cream ammonia free

Actives:

Lumescine • Walnut extract • Chestnut extract

Ammonia-free colouring cream, designed with ingredients to keep hair looking healthy by protecting and hydrating it and giving it renewed shine and vigour. Thanks to the synergy between scientific research and the use of top-quality natural ingredients, the new ammonia-free colouring cream guarantees extraordinary results while fully respecting your hair. Characterized by soft texture and delicate fragrance, it gives a natural, glowing result that lasts.

- DERMATOLOGICALLY TESTED
- PARABEN FREE
- SILICON FREE

Colouring cream ammonia free	H ₂ O ₂	⌚	🍴
Toning and neutralising	5 - 10 Vol. (1,5% - 3%)	5 - 15 min.	1:1 - 1:1,5
White hair coverage and lightening 1 tone	20 Vol. (6%)	35 min.	1:1,5
White hair coverage and lightening 2 tones	30 Vol. (9 %)	40 min.	1:1,5
Lightening of 3 tones with super-lighteners	40 Vol. (12%)	50 min.	1:2
Lightening of 4 tones with super lighteners	40 Vol. (12%)	80 min.	1:2



Color Oil ammonia free

Actives:

Symhair® Shape & Color • Luminescine Symleo® Vita 7

From the constant research of Hair Company Professional laboratories, comes color oil, ammonia-free permanent oil coloring that provides extreme brightness and protection thanks to its mix of active ingredients. Symleo Vita 7, blend of oils and butters, Symhair Shape & Color, Luminescine.

- DERMATOLOGICALLY TESTED
- PARABEN FREE
- SILICON FREE

Color oil ammonia free	H ₂ O ₂	⌚	🍴
Toning and neutralising	5 Vol. (1,5%)	👁️	1:1 - 1:1,5 - 1:2
Tone on tone	10 Vol. (3%)	20 min.	1:1 - 1:1,5
White hair coverage and lightening 1 tone	20 Vol. (6 %)	35 min.	1:1,5
White hair coverage and lightening 2 tones	30 Vol. (9%)	40 min.	1:1,5



Oxidant emulsion

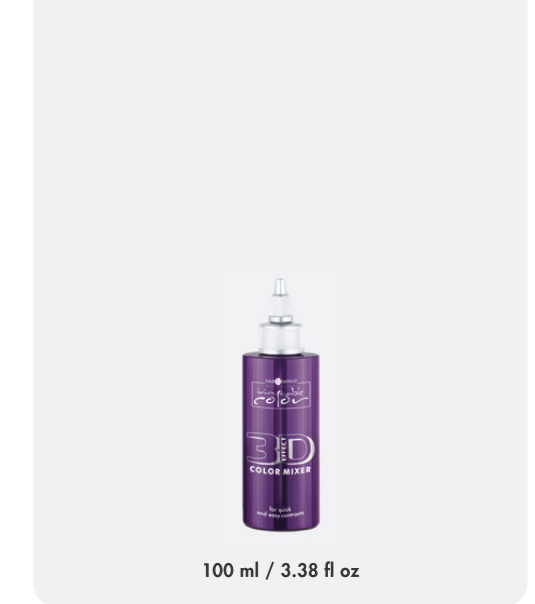
Volumes:

5 vol. (1,5%) • 10 vol. (3%) • 20 vol. (6%) • 30 vol. (9%) • 40 vol. (12%)

Oxidant cream emulsions with a delicate fragrance. Available in 5 different volumes to create multiple effects: covering, lightening, toning, neutralising. Hair Company's oxidant emulsions are formulated to work in synergy with Inimitable colour, Made for men and Inimitable blonde bleaches.

- PARABEN FREE

PRODUCTS	DILUTION
COLOURING CREAM	1:1,5
COLOR OIL	1:1,5
SUPER LIGHTENERS	1:2
BLEACHES	1:2



3D Color mixer

Actives:

Milk protein

Special technical product for thickening the colour. Guarantees consistency and fluidity for precise and specific colouring techniques because it makes it possible to isolate single locks without the need for additional tools such as foil or other materials. Does not compromise the lightening action or the strength of the colour.

Method of use: add and mix the correct quantity of the product (around 5 g) to the colour until the mixture has the correct density. Warning: the product hardens on contact with air so make sure it is closed properly and that the top is clean.

- SILICON FREE
- SULFATE FREE



How to obtain and maintain a perfect blonde? The Hair Company Professional experts have answered this question with the exclusive Inimitable Blonde line composed of highly effective professional hair bleaching and lightening products.





300 g / 10.5 net wt oz



500 g / 17.6 net wt oz



500 g / 17.6 net wt oz



Bleaching cream

Actives:

Inulin • Corn proteins • Beeswax

LIGHTENS UP TO 8 TONES. Bleaching cream ideal for all bleaching effects. The corn proteins and plex added to inimitable blonde bleaching cream protect the hair throughout the bleaching process.

PARABEN FREE

Bleaching on natural hair	H ₂ O ₂	⌚	🍲
4-5 Tones	10 Vol. (3%)	40 min.	1:2
6-7 Tones	10 Vol. (3%)	60 min.	1:2
8 Tones	20 Vol. (6%)	60 min.	1:2

Bleaching on coloured hair	H ₂ O ₂	⌚	🍲
4-5 Tones	20 Vol. (6%)	40 min.	1:2
6-7 Tones	20 Vol. (6%)	60 min.	1:2
8 Tones	20 Vol. (6%)	80 min.	1:2

Bleaching powder 09power

Actives:

Keratin • Silk proteins • Nacre powder

IT LIGHTENS UP TO 9 TONES. Thanks to its formulation, 09 power ensures excellent results when bleaching, ideal for bleaching with the aid of cartridges. Active ingredients such as keratin, silk protein and nacre powder help preserve hair hydration during the bleaching process.

PARABEN FREE

Bleaching on natural hair	H ₂ O ₂	⌚	🍲
6 Tones	10 Vol. (3%)	40 min.	1:2
7 Tones	10 Vol. (3%)	60 min.	1:2
8 Tones	20 Vol. (6%)	60 min.	1:2
9 Tones	First app. a 20 Vol. (6%) Second app. a 5 Vol. (1,5%)	60 min. 30 min.	1:2

Bleaching on coloured hair	H ₂ O ₂	⌚	🍲
6 Tones	20 Vol. (6%)	40 min.	1:2
7 Tones	20 Vol. (6%)	60 min.	1:2
8 Tones	20 Vol. (6%)	80 min.	1:2
9 Tones	First app. a 20 Vol. (6%) Second app. a 5 Vol. (1,5%)	80 min. 30 min.	1:2

Bleaching powder Green matcha

Actives:

Green tea • Cucumber oil • Spirulina algae • Plex (hyaluronic acid)

LIGHTENS UP TO 9 TONES. Innovative matcha-colored bleaching powder that with the addition of the appropriate Hair Company Professional oxidant emulsion turns into a mask with a soft and silky texture. It thus allows for better distribution on the hair. Ideal for freehand lightening. The antioxidant and moisturizing properties of spirulina algae and green tea help to preserve the structure of the hair, in addition, the hyaluronic acid-based protectant, plumps and protects during the bleaching process.

PARABEN FREE

Freehand bleaching on natural hair	H ₂ O ₂	⌚	🍲
6 Tones	20 Vol. (6%)	50 min.	1:2
7 Tones	30 Vol. (9%)	60 min.	1:2

Bleaching with foils on natural hair	H ₂ O ₂	⌚	🍲
6 Tones	10 Vol. (3%)	40 min.	1:2
7 Tones	10 Vol. (3%)	60 min.	1:2
8 Tones	20 Vol. (6%)	60 min.	1:2
9 Tones	First app. a 20 Vol. (6%) Second app. a 5 Vol. (1,5%)	60 min. 30 min.	1:2

Freehand bleaching on coloured hair	H ₂ O ₂	⌚	🍲
6 Tones	20 Vol. (6%)	60 min.	1:2
7 Tones	30 Vol. (9%)	80 min.	1:2

Bleaching with foils on coloured hair	H ₂ O ₂	⌚	🍲
6 Tones	20 Vol. (6%)	40 min.	1:2
7 Tones	20 Vol. (6%)	60 min.	1:2
8 Tones	20 Vol. (6%)	80 min.	1:2
9 Tones	First app. a 20 Vol. (6%) Second app. a 5 Vol. (1,5%)	80 min. 30 min.	1:2



FOR AN ALWAYS PERFECT BLONDE



FOR AN ALWAYS PERFECT BLONDE



300 g / 10.5 net wt oz

Black bleaching cream Step 1

Actives:

Bamboo charcoal • Argan oil

IT LIGHTENS UP TO 9 TONES. Black bleaching cream designed to lighten and counteract warm highlights in hair during bleaching. Its delicate formulation allows the hair to be respected during setting time. Mixed with the Hair Company Professional oxidant cream, it allows any type of lightening to be carried out. Suitable for hair bleaching, not recommended for skin applications. Used in synergy with ice-blonde shampoo and mask, helps to maintain cool highlights.

PARABEN FREE

Bleaching on natural hair	H ₂ O ₂	Time	Ratio
4-5 Tones	10 Vol. (3%)	60 min.	1:2
6-7 Tones	20 Vol. (6%)	80 min.	1:2

Bleaching on coloured hair	H ₂ O ₂	Time	Ratio
4-5 Tones	20 Vol. (6%)	80 min	1:2
6-7 Tones	First app. a 20 Vol. (6%) Second app. a 10 Vol. (3%)	80 min. 30 min.	1:2



1000 ml - 250 / 33.8 - 8.45 fl oz

Treatment shampoo ice blonde Step 2

Actives:

Blackberry • Vegetable proteins

NEUTRALIZES WARM REFLECTIONS This black shampoo is rich in neutralising agents to instantly remove yellow undertones. Ideal for cool blondes and grey hair. The regular use of this shampoo with the treatment mask ice blond provides durable anti-brassiness protection, keeping blonde shades cool for longer.

How to use: apply the product on washed and towel-dried hair. Leave on for 5-10 minutes depending on the intensity of the desired reflection. Rinse.

SILICON FREE

PARABEN FREE



1000 - 200 ml / 33.8 - 6.76 fl oz

Treatment mask ice blonde Step 3

Actives:

Blackberry • Vegetable proteins
Coconut oil

REGENERATES AND NOURISHES THE HAIR. Black treatment mask that neutralizes hot highlights. Its nourishing formula restores body to treated hair. Used regularly together with the Glacial Blonde Treatment Shampoo, it keeps cool highlights longer. Especially suitable on coloured blond and grey hair.

How to use: apply the product to washed and towel-dried hair. Leave on for 5-10 minutes depending on the intensity of the desired reflection. Rinse out.

PARABEN FREE



1000 - 250 ml / 33.8 - 8.45 fl oz

Anti-yellow shampoo Plus

Actives:

Black pearl • Blueberry • Silk protein

ELIMINATES WARM TONES. Conditioning shampoo with anti-yellowing effect. Counteracts warm tones and prevents yellowing of hair fibres.

How to use: use the shampoo 1 or 2 times a week as needed. Gently cleanse and leave on for a few minutes. Rinse. To amplify the anti-yellowing effect and soften the hair, use: colour drops mask with no yellow pigment.

SULFATE FREE

SILICON FREE

PARABEN FREE



200 ml / 6.76 fl oz

Biphasic anti-yellow reconstruction spray

Actives:

Seaweed • Blueberry • Silk proteins

COUNTERACTS YELLOW HIGHLIGHTS. Thanks to the purple pigment inside, the biphasic anti-yellowing spray is a great ally for countering unwanted yellow highlights. It is rich in vitamins that give shine and provide moisture, such as vitamin F, panthenol and pearl extract. The addition of seaweed and blueberry extract has a restorative action on the hair, providing it with a healthy, glowing appearance.

How to use: spray the necessary amount of product on washed hair. Comb through and proceed to blow-dry. Do not rinse. Recommended as a final step after any lightening treatment.

(LEAVE-IN)

SULFATE FREE

PARABEN FREE



FOR AN ALWAYS PERFECT BLONDE



FOR AN ALWAYS PERFECT BLONDE



More protection, more hydration!

We have developed specific professional products for every treatment need. Auxiliaries to colour and bleaching, smoothing and perming systems.





500 ml / 16.9 fl oz

K•Shampoo pH8 pre treatment

Actives:

Ama-Leaf™ • Ama-Oil™ • Hydrolized keratin

Suitable for all hair types for deep and intense cleansing. Its alkaline pH helps open the cuticles and prepare your hair for the smoothing treatment. It contains natural active ingredients extracted from the amaranth plant, such as ama-oil and alma-leaf. The former restores the hair's structure, protecting it from moisture for a powerful anti-frizz effect, the latter is rich in flavonoids and polyphenols for an antioxidant effect. The result is soft and shiny hair. It also contains hydrolysed keratin, which is an essential protein and an integral part of the hair fibre. It protects hair while providing elasticity, thus promoting the smoothing process.

How to use: apply to wet hair and massage in to produce foam. Leave on for 5 minutes. Rinse and dry 80% of hair.

SULFATE FREE

SILICON FREE

PARABEN FREE



500 ml / 16.9 fl oz

K•Liss treatment

Actives:

Hydrolized keratin • Murumuru butter • Macadamia oil

Professional, intense and long-lasting smoothing effect for all hair types. Its formula helps you get rid of frizzy hair. With hydrolysed keratin, which is an essential protein and an integral part of the hair fibre. It protects hair while providing elasticity, thus promoting the smoothing process. It contains murumuru butter, known for its regenerating properties. It's rich in vitamins A and F, and it's a true elixir for nourishing dull, damaged and dry hair. It also contains macadamia oil to nourish hair shafts and prevent split ends, besides providing a precious anti-frizz effect.

How to use: apply this product to almost dry hair, strand by strand, using a brush. Apply it to lengths and ends, 1 cm from the roots, combing your hair using a fine-tooth comb. Leave on 20 to 40 minutes (depending on your hair type). Partially rinse the smoothing treatment and dry your hair completely using a flat or round brush. Pass the hair straightener 10 to 20 times on each strand at a constant temperature of 230 °C. Let cool down and complete the routine with post-treatment K-Shampoo and K-Mask.

PARABEN FREE



500 - 250 ml / 16.9 - 8.45 fl oz

K•Shampoo post treatment

Actives:

Ama-Leaf™ • Ama-Oil™ • Hydrolized keratin

Post treatment shampoo that gently cleanses hair while keeping the K-Liss smoothing treatment active for longer. It contains natural active ingredients extracted from the amaranth plant, such as ama-oil and alma-leaf. The former restores the hair's structure, protecting it from moisture for a powerful anti-frizz effect, the latter is rich in flavonoids and polyphenols for an antioxidant effect. The result is soft and shiny hair. It also contains hydrolysed keratin, which is an essential protein and an integral part of the hair fibre. It protects hair while providing elasticity, thus promoting the smoothing process.

How to use: apply to wet hair and massage until it lathers. Leave on 5 minutes. Repeat if necessary. Rinse and apply the post-treatment K-Mask.

SULFATE FREE

SILICON FREE

PARABEN FREE



500 - 250 ml / 16.9 - 8.45 fl oz

K•Maschera post treatment

Actives:

Ama-Leaf™ • Ama-Oil™ • Hydrolized keratin

The ideal hair conditioner for extending the K-Liss smoothing treatment effects. It contains natural active ingredients extracted from the amaranth plant, such as ama-oil and alma-leaf. The former restores the hair's structure, protecting it from moisture for a powerful anti-frizz effect, the latter is rich in flavonoids and polyphenols for an antioxidant effect. The result is soft and shiny hair. It also contains hydrolysed keratin, which is an essential protein and an integral part of the hair fibre. It protects hair while providing elasticity, thus promoting the smoothing process.

How to use: apply to damp, towel-dried hair. Leave on for 5 minutes, rinse and proceed to blow-dry with a round or flat brush, concluding with a classic flat iron.

SILICON FREE

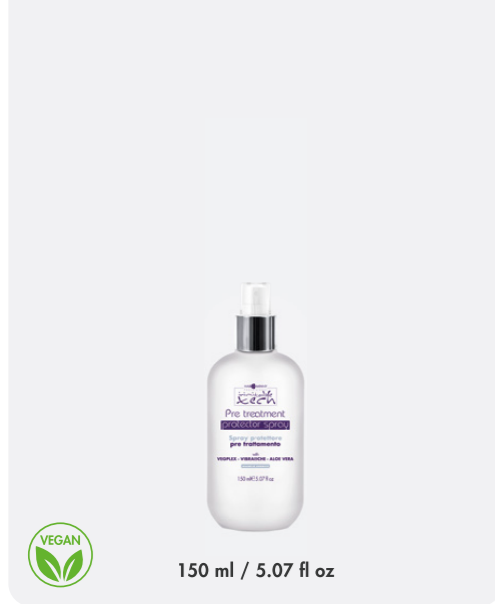
PARABEN FREE



K-LISS STRAIGHTENING TREATMENT



K-LISS STRAIGHTENING TREATMENT



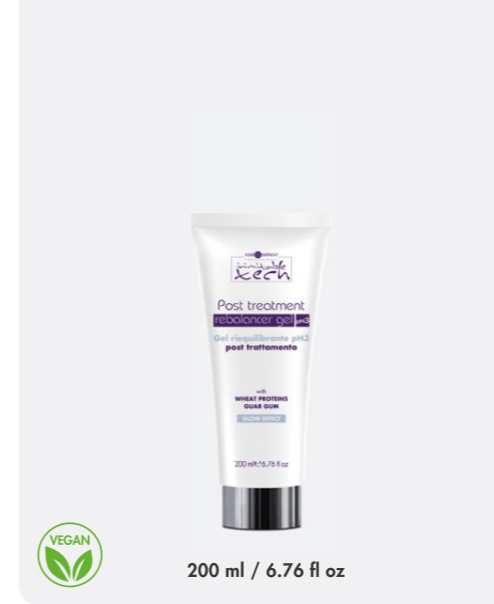
150 ml / 5.07 fl oz



1000 - 250 ml / 33.8 - 8.45 fl oz



1000 - 200 ml / 33.8 - 6.76 fl oz



200 ml / 6.76 fl oz



250 ml / 8.45 fl oz



150 ml / 5.07 fl oz

Pre-treatment protector spray

Actives:

Vegplex • Vibrariche • Aloe vera

If one does not pay enough attention, an already sensitised hair suffers a loss of shine and moisture during technical treatments. Protecting it during this phase is among the most required necessities to keep healthy hair. The Pre treatment Protector Spray is a professional pre-bleaching product. Applied to the most sensitised area of the hair, it preserves it, creating an effective protective barrier.

How to use: shake well before use. Spray the right amount of product on the most porous area of the hair. Dry completely and proceed with the most suitable bleaching technique.

(LEAVE-IN)

- SILICON FREE
- PARABEN FREE

Post treatment shampoo

Actives:

Luminescine • White pearl extract
Silk extract • Aloe vera extract

A pH 4.5 shampoo for treated and coloured hair that makes colour long-lasting. Formulated with luminescine, a complex that restores radiance to hair. It also contains extracts of white pearl, rich in amino acids and oligoelements that provide the hair with a re-mineralizing effect, and extracts of silk and aloe vera, which provide softness and hydration. Vitamin E repairs and protects against sun damage, while provitamin B5 is powerful emollient.

Method of use: wash and leave the shampoo on for about 3 to 5 minutes and rinse. After washing we recommend using the post-treatment mask.

- SULFATE FREE
- SILICON FREE
- PARABEN FREE

Post treatment mask

Actives:

Luminescine • White pearl extract • Silk extract • Aloe vera extract • Vibrariche

Restorative mask for treated and colored hair, pH 3.5. Nourishes and revitalizes. Formulated with luminescine: complex that restores radiance to hair. With white pearl extracts to revitalize and silk and aloe vera extracts to soften and moisturize. With vitamin E to repair and protect against sun damage and with provitamin B5 powerful emollient. It also contains Vibrariche: an active that increases color vividness and hair combability.

Method of use: cleanse hair with post-treatment shampoo, then apply the mask to damp hair. Spread evenly, leave on 3 to 5 minutes, rinse.

- SULFATE FREE
- SILICON FREE
- PARABEN FREE

Post treatment rebalancer gel pH3

Actives:

Wheat protein • Guar gum

During technical treatments, hair undergoes an increase in physiological pH in order to be coloured, bleached or changed in shape during perming. After the technical treatment, it is always necessary to rebalance the pH (lowering it) to restore hair brightness. The Post Treatment Rebalancer Gel pH3 lowers the pH of the hair after technical treatments, acting in a targeted and immediate manner. The hair will look brighter from the first application.

How to use: rinse off the colour or bleach, then wash with Inimitable Tech Post Treatment Shampoo. Apply the right amount of Post Treatment Rebalancer Gel pH3, distribute evenly over lengths and ends, leave on for 5 minutes, rinse and apply the most suitable Hair Company Professional mask to complete the technical service. Comb through, leave on and then rinse.

(RINSE OFF)

- PARABEN FREE

Bran treatment

Actives:

Rice bran • Keratin • Acai oil

Formulated with acai oil, rich in antioxidant properties (vitamins A-C-E and omega 3-6-9) and with keratin to strengthen and protect. Ideal for moisturizing, nourishing and revitalizing skin and hair, before or after technical treatments. It levels the porosity of the hair. When incorporated into coloring, it provides shine and vigor; when used as a mask, it acts as a powerful reconstructor and protector, nourishing dry, brittle hair. Based on rice bran extract, with high moisturizing and nourishing value, it can be used with complete peace of mind on all hair types.

How to use: apply the right amount and proceed to styling. pH 4.5.

(LEAVE-IN)

- PARABEN FREE

No itch mousse

Actives:

Zanthalene • Calendula • Chamomile

Soothing mousse for skin. Formulation with zanthalene, chamomile and calendula extracts for a soothing, democalming and emollient effect that reduces skin sensitivity. The addition of menthol refreshes and relieves reddened skin. This product protects the skin from unpleasant sensations such as: prolonged sun exposure, aggressive cosmetic treatments, shaving, epidermal dehydration due to atmospheric agents.

How to use: make separations in the hair about 1 cm apart and with light pressure on the dispenser, apply a small amount of product to the desired areas. Massage until completely absorbed.

(LEAVE-IN)

- SILICON FREE
- PARABEN FREE



PROFESSIONAL TECHNICAL PRODUCTS



PROFESSIONAL TECHNICAL PRODUCTS



100 ml / 3.38 fl oz

Barrier cream

Actives:
Milk proteins

Cream forming a protective film. With milk proteins. Protects skin from staining and redness. Apply to forehead and areas that will come into contact with hair colouring and decolouring products.

How to use: apply to the crown of the hairline before dyeing.



100 ml / 3.38 fl oz

Remover paste

Remover paste. It eliminates any colour stains from the skin without irritating.

How to use: take a small amount of product with a damp sponge. Rub gently onto the stained area, rinse and cleanse to remove residue.



500 ml / 16.9 fl oz

Curly perm

Actives:
Fruit acids

A well-coded mixing system meaning that, based on the desired result, every treatment can be customised in relation to both the hair type and the individual needs of the client. Using an easy-to-understand selector wheel, problems will no longer be insuperable and you will find a solution to every single case thanks to the specific formulation and the perfect balance between toughness and softness. Formulation rich in fruit acids, wheat protein, panthenol and hydrolyzed keratin. The synergistic combination of these restructuring complexes forms a barrier to protect hair during the waving process, guaranteeing a long-lasting effect and the right level of hydration.

PARABEN FREE



250 ml / 8.45 fl oz

Fluid regulator

Actives:
Fruit acids

Reducer rich in conditioning and volumizing substances required to moisturize and nourish the hair fibre.

SILICON FREE



500 ml / 16.9 fl oz

Neutral fixing fluid

Actives:
Fruit acids

Fixative treatment for long-lasting and elastic curls. Its special formulation incorporates the active ingredients contained in the perm that preserve the hair's moisture. It is also enriched with an amino acid complex that reconstructs sulphur bridges.

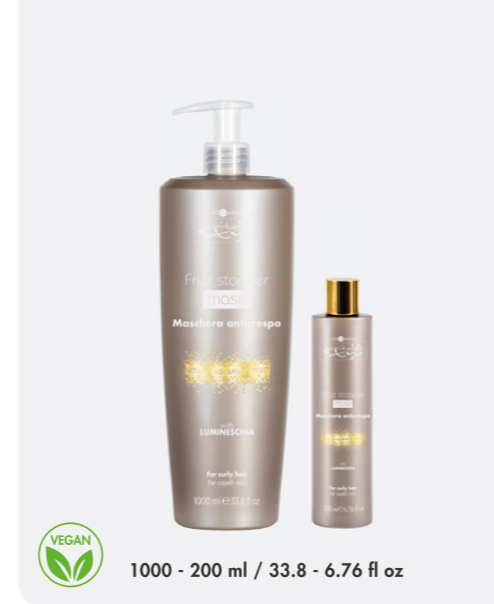
PARABEN FREE

Hair type	Curly perm	Fluid regulator	Setting time	Rinsing time	Neutral fixing fluid
Thick natural	100 ml	+ 0 ml	18-20 min.	5-10 min.	from 50 ml to 100 ml* x 10 min.
Medium natural	70 ml	+ 30 ml	13-15 min.	5-10 min.	from 50 ml to 100 ml* x 10 min.
Thin natural	60 ml	+ 40 ml	13-15 min.	5-10 min.	from 50 ml to 100 ml* x 10 min.
Natural with mechsés	50 ml	+ 50 ml	7-10 min.	5-10 min.	from 50 ml to 100 ml* x 10 min.
20-30 vol. coloured	60 ml	+ 40 ml	12-1 min.	5-10 min.	from 50 ml to 100 ml* x 10 min.
40 vol. coloured	40 ml	+ 60 ml	9-12 min.	5-10 min.	from 50 ml to 100 ml* x 10 min.
Coloured with mechsés	50 ml	+ 50 ml	7-10 min.	5-10 min.	from 50 ml to 100 ml* x 10 min.



**New active ingredients for
extraordinary performance!**

Express your art and create exclusive looks.
Discover all Hair Company Professional
styling products and get inspired.



Illuminating shampoo

Actives:

Luminescine

Shampoo for dull and lifeless hair. The absence of sles and parabens and the presence of luminescence guarantee respect for the skin and act as powerful antagonists of photo-oxidative stress, protecting even the weakest hair.

How to use: apply an appropriate amount of the product, leave in for a few minutes, then rinse. Repeat if necessary.

- SULFATE FREE
- SILICON FREE
- PARABEN FREE

Illuminating mask

Actives:

Luminescine

Mask with luminescence that enhances light and gives radiance and shine. Hair is easily combable, non-frizzy and extraordinarily soft.

How to use: apply to washed and towel-dried hair, distributing the product evenly, leave in for about 3 minutes, then rinse.

PARABEN FREE

Frizz stopper shampoo

Actives:

Luminescine • Olive leaves extract

Shampoo for difficult and rebellious hair with pH 5.5. Makes hair less frizzy and more docile to comb. Formulated with Luminescine: a complex that restores shine to hair. Thanks to olive leaf extract, a powerful antioxidant and moisturizer, it immediately gives softness and elasticity to even the most rebellious hair. It nourishes and moisturizes. Deeply cleanses without attacking the hair. No sles, no parabens, no petrolates.

How to use: apply to damp hair, massage gently, leave on for a few minutes, then rinse. Repeat if necessary.

- SLS/SLES FREE
- PARABEN FREE

Frizz stopper mask

Actives:

Luminescine • Olive leaves extract

Hair mask for frizzy hair with strong de-tangling properties with pH 3.5. Contains olive leaf extract, a powerful antioxidant and emollient that can nourish and revitalise even the most seriously damaged hair, making it soft and easier to comb. Its active ingredients include luminescine: a complex that restores the hair's luminosity.

How to use: after rinsing off the anti-frizz shampoo, pat the hair with a hand towel, apply the mask and distribute evenly. Leave to act for 3-5 minutes, then rinse.

- SILICON FREE
- PARABEN FREE

Density shampoo

Actives:

Luminescine • Honey extract

Shampoo for fine hair. Formulation containing luminescine: a complex that restores radiance to the hair. Its special composition contains honey extract, an active with moisturizing and vitalizing properties that can give the hair new vitality and texture. It deeply cleanses without attacking the hair. No sles, no parabens, no petrolatum.

How to use: apply to damp hair, massage gently and leave on for a few minutes, then rinse. Repeat if necessary.

- SLS/SLES FREE
- PARABEN FREE

Density mask

Actives:

Luminescine • Honey extract

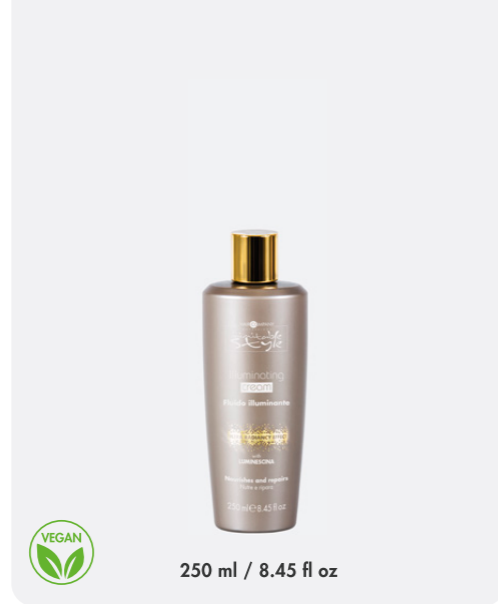
A particularly rich and moisturising mask for fine hair, it rebuilds the hair fibre by nourishing the hair shaft and increasing its thickness, thus giving greater volume and vitality. Based on honey extract, an active ingredient with moisturising and vitaminising properties, able to give fine hair tone and body. Contains luminescine: complex that restores radiance to the hair.

How to use: after rinsing off the volume shampoo, pat the hair with a hand towel, apply the mask and distribute evenly. Leave to act for 3-5 minutes, then rinse.

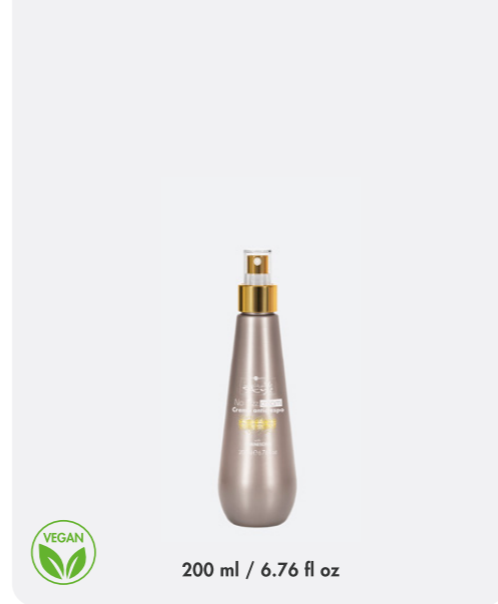
- SILICON FREE
- PARABEN FREE



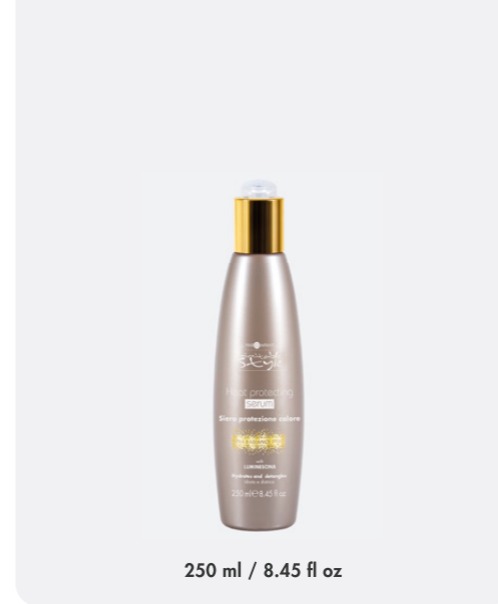
250 ml / 8.45 fl oz



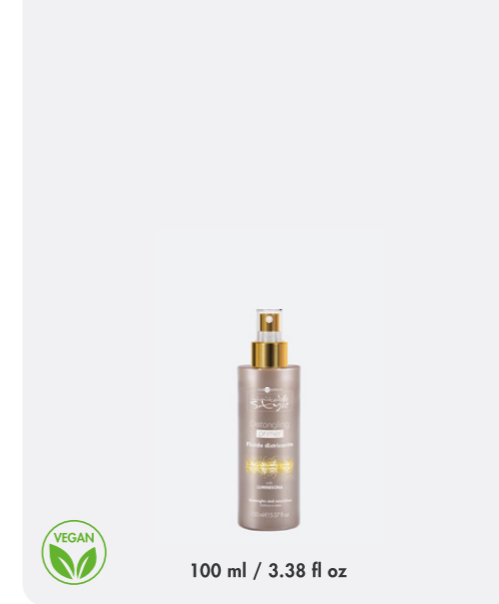
250 ml / 8.45 fl oz



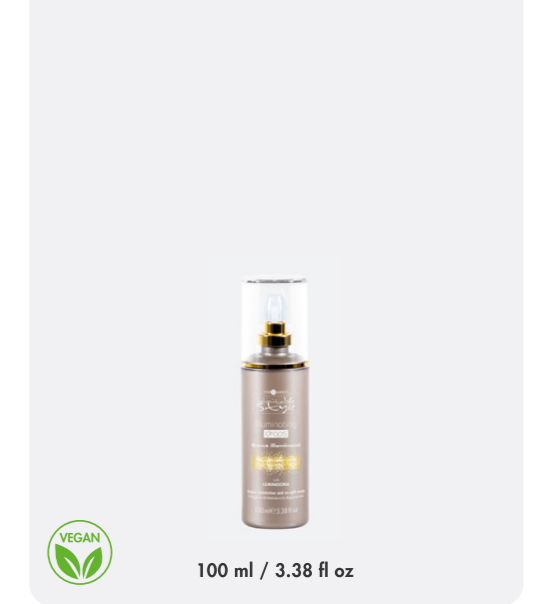
200 ml / 6.76 fl oz



250 ml / 8.45 fl oz



100 ml / 3.38 fl oz



100 ml / 3.38 fl oz

Nourishing creamy oil

Actives:

Cotton oil • Vitamin E • Luminescine

Innovative beauty treatment for hair. This very light texture, formulated with cotton oil and vitamin E, allows to nourish, reinforce and shine the hair without hanging, performing also an important anti-age action. The presence of luminescine accentuates the brightness. It performs a protective action preserving skin and hair from external agents.

How to use: work a small amount of product between the palms of the hands until you will get the transformation of the texture in a very light oil. Apply it to slightly damp hair and proceed with drying. The hair will immediately appear soft, healthy and shiny. For a super-illuminating effect apply an additional amount after the styling.

(LEAVE-IN)

PARABEN FREE

Illuminating cream

Actives:

Luminescine

Fluid that nourishes and repairs the hair fibre, giving greater combability and softness for an incredibly silky effect. The luminescine contained in its special and innovative formulation envelops the hair in a coat of shine, restructuring it. A true beauty fluid for the hair, ideal for customers who desire light, nourishment, reconstruction and an untangling effect.

How to use: after washing and towel-drying the hair, apply the required amount of product to the whole hair and distribute evenly by combing. Do not rinse. Then proceed to blow-dry as desired.

(LEAVE-IN)

PARABEN FREE

No frizz cream

Actives:

Luminescine • MFP (Mirustyle MFP)

Frizz-taming hydrating cream with MFP (Mirustyle MFP) anti-frizz complex which softens, conditions and eliminates the frizz effect. Thanks to its intrinsic capacity to enhance sunlight, luminescine exalts and illuminates the hair with a super smoothing and ultra-radiant effect. Ideal for customers that want a frizz-taming action.

How to use: apply the cream to damp hair, distribute evenly, then dry as usual.

(LEAVE-IN)

MINERAL OIL FREE

PARABEN FREE

Heat protecting serum

Actives:

Luminescine • Argan oil • Protective X-HP (Mirustyle X-HP) complex

Protective serum to be applied before blow-drying or straightening. It repairs and conditions the hair, creating a protective film that maintains the hair's natural moisture level. Luminescine accentuates the hair's radiance. Special formulation composed of argan oil and protective complex x-hp (Mirustyle x-hp) for perfect protection from the heat of hairdryers and straighteners.

How to use: apply an appropriate amount of the product to damp hair, comb through to distribute the product evenly, then dry hair.

(LEAVE-IN)

PARABEN FREE

Detangling primer

Actives:

Luminescine • Symleo Vita 7

Fluid with high detangling and disciplining power, indispensable before every hairstyle. Thanks to a blend of vegetable oils (almond, avocado, soy, cotton, olive) and cocoa and mango butter, it untangles the most unruly hair knots, making them easy to comb and nourishing them deeply. The presence of Luminescine also gives a natural light to matt and dull hair. Ideal for frizzy and tangled hair.

Method of use: : apply the right amount of product on washed and towel-dried hair, comb through and dry.

(LEAVE-IN)

PARABEN FREE

Illuminating drops

Actives:

Luminescine • Argan oil

Illuminating drops provide deep hydration and nourishment while helping to prevent split ends. Just a drop of product is enough to provide a true beauty treatment for the hair. The luminescence emphasises shine and highlights in an exceptional and natural way at the same time. Highly concentrated.

How to use: dispense a few drops into the palm of your hand and apply to damp or dry hair. You will see immediate results.

(LEAVE-IN)

PARABEN FREE



Straight and curly fluid

Actives:

Luminescine • Lemon

Fluid leave-in that facilitates styling on straight or curly hair thanks to its "memory effect" formula. With luminescence (restores light and shine to dull hair) and lemon (antioxidant and energizing).

How to use: on damp hair, apply the right amount of product over the entire length, comb through and adjust styling as needed. Straight hair: blow-dry and flat iron over the entire length of the hair for perfect, long-lasting straightness. Curly hair: blow-dry with diffuser, roller...

(LEAVE-IN)

PARABEN FREE



ULTRA RADIANCY EFFECT



Curling cream

Actives:

Luminescine

Cream for reviving, defining and enhancing curly or wavy hair. Luminescine enhances hair radiance and colour. Ideal for customers that want soft curls with no frizz effect.

How to use: apply to wet or dry hair to activate or enhance wavy hair. Apply to wet or dry hair, modelling the curls with your hands.

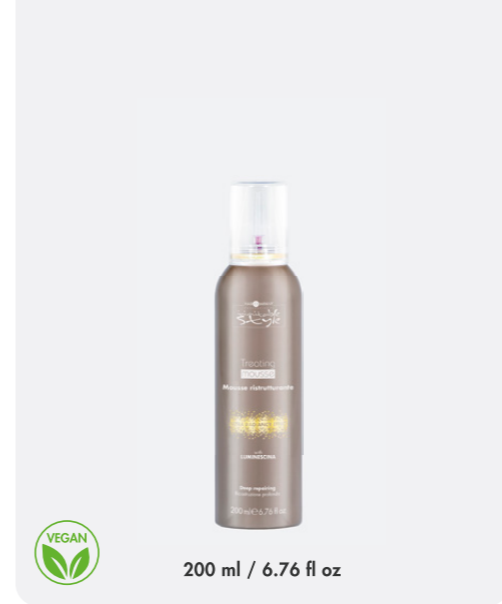
(LEAVE-IN)

MINERAL OIL-FREE

PARABEN FREE



ULTRA RADIANCY EFFECT



Treating mousse

Actives:

Luminescine • Argan oil • Macadamia oil

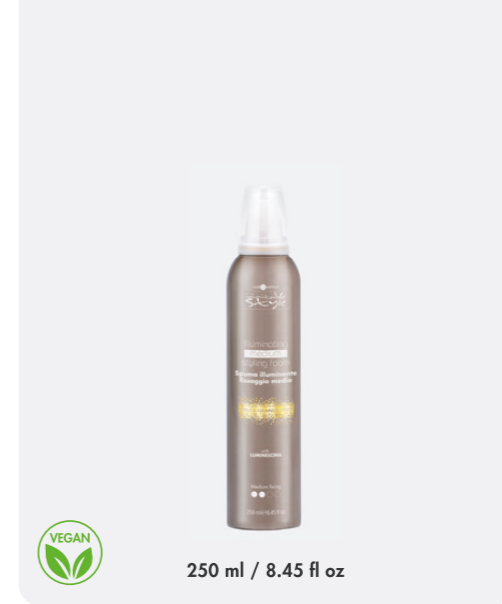
Mousse that thanks exceptional formula hydrates and conditions and, above all, treats and reconstructs the root fibre. Thanks to its ability to enhance the sun's rays, luminescine illuminates and softens the hair for an instant smooth and healthy sensation. Ideal for customers that want instant reconstruction and smooth protection.

How to use: apply the mousse to damp hair distributing it evenly, do not rinse off, then dry hair as usual.

PARABEN FREE



ULTRA RADIANCY EFFECT



Illuminating foam medium fixing

Actives:

Luminescine

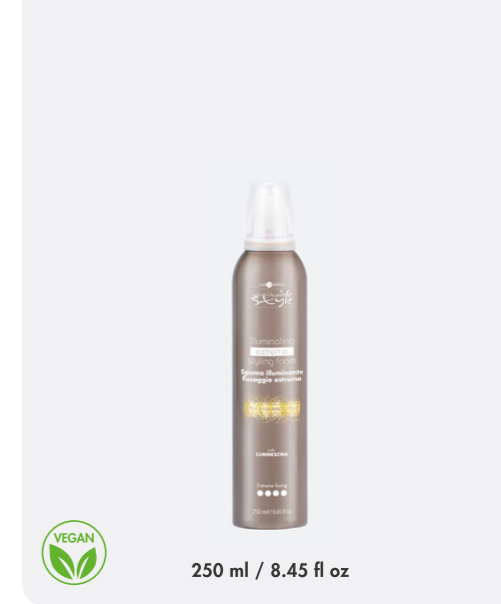
Illuminating medium styling foam for fixing and creating all types of hair styles. The luminescine contained in its formula, thanks to its ability to reflect sunlight, accentuates and enhances luminosity and shine in both the hair and the hair style.

How to use: apply the mousse to damp hair, do not rinse off, then proceed with styling as desired.

PARABEN FREE



ULTRA RADIANCY EFFECT



Illuminating foam extreme fixing

Actives:

Luminescine

Extreme styling foam for fixing and creating all types of hair styles. Luminescine contained in its formula, thanks to its ability to reflect sunlight, accentuates and enhances luminosity and shine in both the hair and the hair style.

How to use: apply the mousse to damp hair, do not rinse off, then proceed with styling as desired.

PARABEN FREE



ULTRA RADIANCY EFFECT



250 ml / 8.45 fl oz

Illuminating shining spray

Actives:

Luminescine • Vitamin E • Argan oil • Macadamia oil

Shining spray with luminescence, vitamin E, argan and macadamia oil that provides extreme shine and radiance to the hair while also bringing nourishment and silkiness. Non-greasy.

How to use: after drying, spray over a suitable amount of the product to add a final touch of shine.

PARABEN FREE



ULTRA RADIANCY EFFECT



500 ml / 16.9 fl oz

Illuminating spray medium fixing

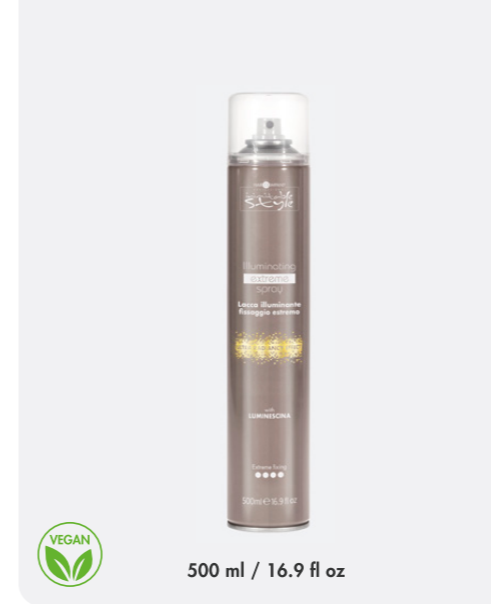
Actives:

Luminescine • Jojoba oil • Panthenol

Hairspray medium fixing. Fixes and defines all types of hair styles. Formulated with luminescine, a substance capable of increasing reflection of the sun's rays, it adds luminosity to hair styles and protects hair from humidity and polluting external agents. Free from methylene chloride.

How to use: spray directly onto dry hair at a distance of about 30-50 cm.

PARABEN FREE



500 ml / 16.9 fl oz

Illuminating spray extreme fixing

Actives:

Luminescine • Jojoba oil • Panthenol

Hairspray extreme fixing. Fixes and defines all types of hair styles. Formulated with luminescine, a substance capable of increasing reflection of the sun's rays, it adds luminosity to hair styles and protects hair from humidity and polluting external agents. Free from methylene chloride.

Method of use: spray directly onto dry hair at a distance of about 30-50 cm.

PARABEN FREE



300 ml / 10.1 fl oz

Illuminating spray medium fixing No gas

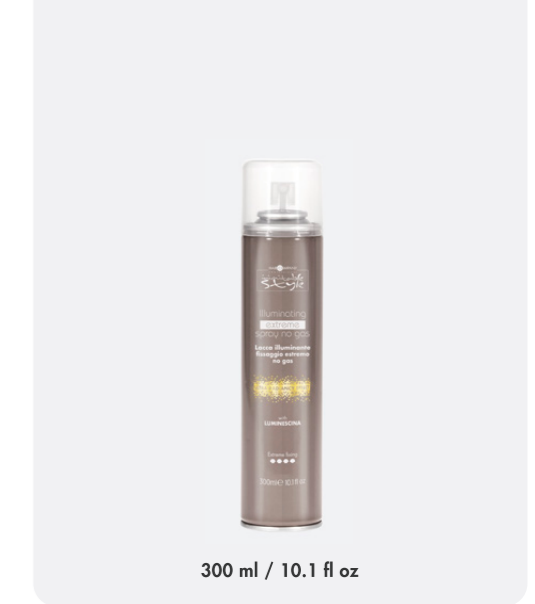
Actives:

Luminescine • Jojoba oil • Panthenol

Hairspray medium fixing - no gas. It's able to volumizing and fixing all types of hair styles. Luminescine, a substance capable of enhancing the luminosity of the sun's rays, accentuates the light effect in hair and protects from polluting external agents. Free from methylene chloride.

Method of use: spray directly onto dry hair at a distance of about 30-50 cm.

PARABEN FREE



300 ml / 10.1 fl oz

Illuminating spray extreme fixing No gas

Actives:

Luminescine • Jojoba oil • Panthenol

Hairspray extreme fixing - no gas. It's able to volumizing and fixing all types of hair styles. Luminescine, a substance capable of enhancing the luminosity of the sun's rays, accentuates the light effect in hair and protects from polluting external agents. Free from methylene chloride.

Method of use: spray directly onto dry hair at a distance of about 30-50 cm.

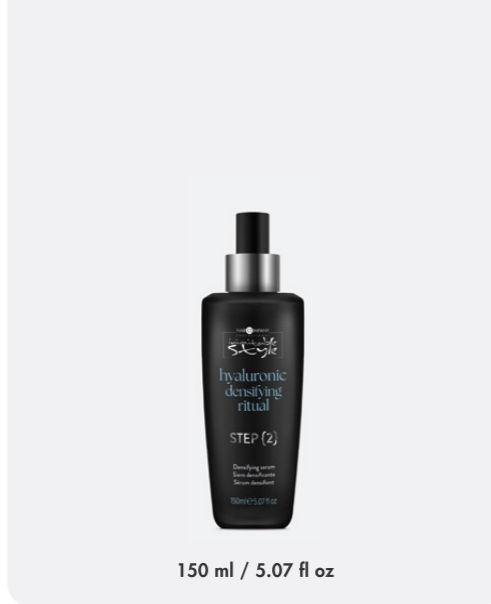
PARABEN FREE



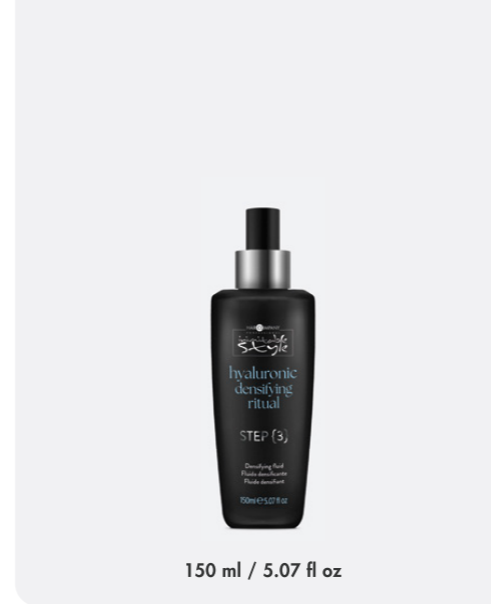
ULTRA RADIANCY EFFECT



250 ml / 8.45 fl oz



150 ml / 5.07 fl oz



150 ml / 5.07 fl oz



300 ml / 10.1 fl oz



250 ml / 8.45 fl oz

Hyaluronic densifying ritual STEP {1}

Actives:

Hyaluronic acid • Argan oil • Keratin
Zanthalene

Densifying shampoo that deeply cleanses scalp and hair. Ideal for all hair types.

How to use STEP {1}: densifying shampoo with hyaluronic acid: apply to wet hair and massage until the formation of foam. Leave on for 5 minutes. Rinse and apply the densifying serum.

- SULFATE FREE
- SILICON FREE
- PARABEN FREE

Hyaluronic densifying ritual STEP {2}

Actives:

Hyaluronic acid • Argan oil • Keratin
Zanthalene

Professional texturing and densifying treatment that, thanks to the blend of specific latest generation ingredients such as hyaluronic acid, zanthalene and hydrolysed keratin, acts on fine and damaged hair, returning thickness and tone with an increased density filler effect. It repairs damaged areas of hair fibre and protects the hair shaft with a film-forming layer, giving fullness, body and shine to the hair.

Instructions for use STEP {2}: hyaluronic acid densifying serum: after applying and rinsing the densifying shampoo, dab hair with a towel. Dispense approximately 5 doses of product onto the palm of the hand and apply it onto the lengths and ends, combing the hair well from top to bottom. Leave on for 10 minutes under dry or moist heat. Rinse and apply the densifying fluid.

(RINSE OFF)

- SILICON FREE
- PARABEN FREE

Hyaluronic densifying ritual STEP {3}

Actives:

Hyaluronic acid • Argan oil • Keratin
Zanthalene

Final treatment without rinsing that closes raised cuticles, smoothing and recompacting them, thus restoring light and shine to the hair.

How to use STEP {3}: after applying the densifying serum, distribute the right amount of fluid to damp hair, comb through and proceed with the desired styling.

(LEAVE-IN)

- PARABEN FREE

Transforming spray

Actives:

Cashmere protein

Transforming spray with exceptional properties: in only one action it smooths, shines and restructures. Its innovative formula is able to wrap every single stem by sealing the cuticles and thus protecting it from moisture that causing frizzy hair. The hair will immediately appear extremely smooth, silky and shiny. It does not weigh the hair. 2-3 washes lasting.

How to use: after washing and conditioning the hair vaporize abundantly the transforming spray on damp and padded hair proceeding by strand to strand, combing to distribute the product evenly. Use a brush to keep hair in tension during the drying process with the phon at a medium-high temperature.

(LEAVE-IN)

- PARABEN FREE

Liquid diamond

Actives:

Hyaluronic acid • Argan oil • Keratin

Liquid Diamond is a mask in liquid formula that works as an immediate-acting detangler and smoother. In just a few seconds, it creates a mirror effect, giving hair a visibly shinier, healthier and silkier look. Formula with high disciplining power with instant and long-lasting effect, suitable for all hair types. Liquid Diamond also increases the body and volume of hair, improving its level of hydration.

Instructions for use: after shampooing, dab hair with a towel and spray the product onto the lengths: Approximately 6 sprays. Massage gently, comb through and rinse.

(RINSE OFF)

- SILICON FREE
- PARABEN FREE

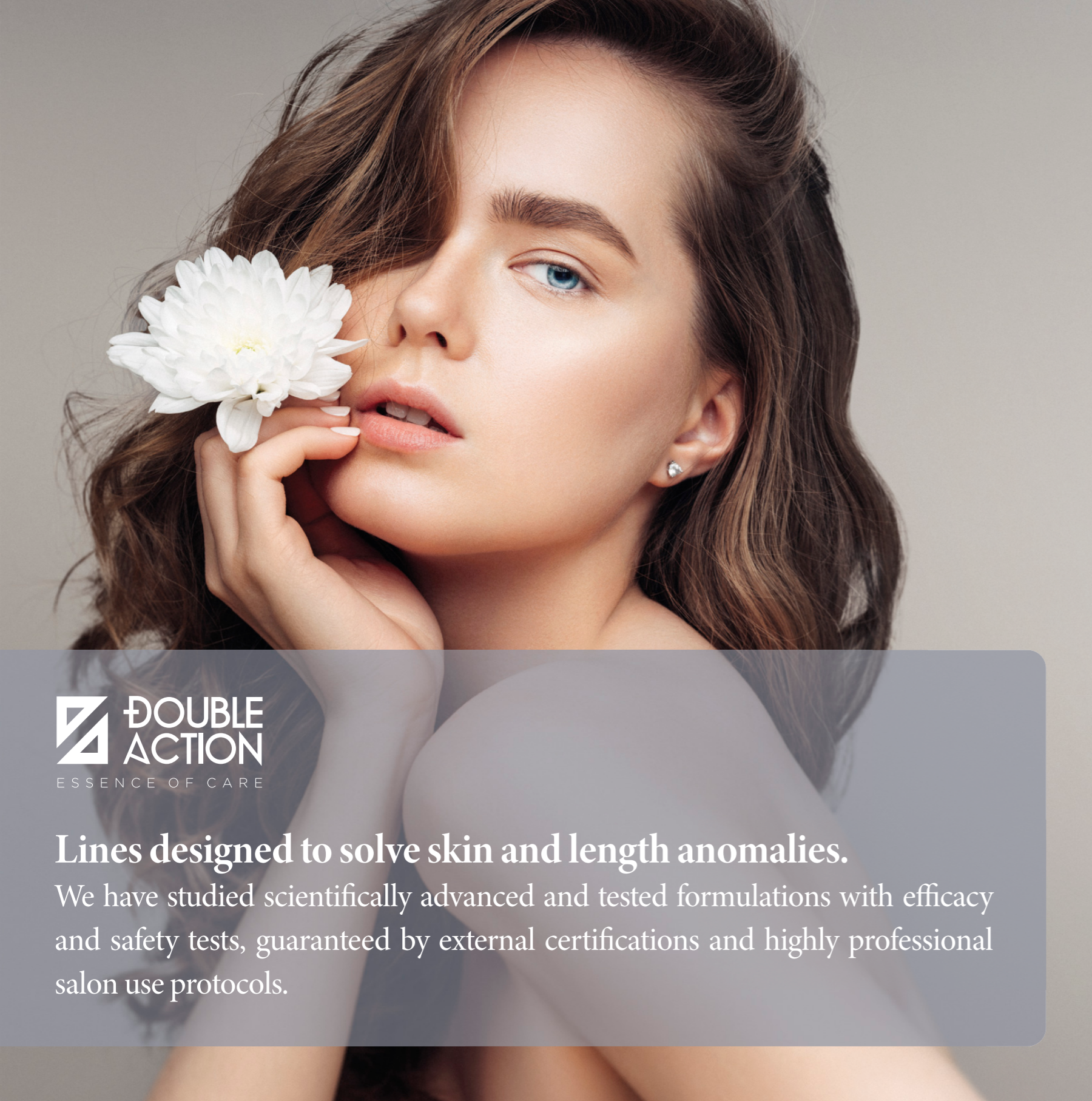


FILLER LINE DEEP RECONSTRUCTION



TO SMOOTHEN AND BRIGHTEN





Lines designed to solve skin and length anomalies.

We have studied scientifically advanced and tested formulations with efficacy and safety tests, guaranteed by external certifications and highly professional salon use protocols.



Scalp preparer

Actives:

Decongestant complex • Almond oil • Glycolic mallow extract
Rosemary • Salicylic acid • Allantoin

Skin prep to be used before Double Action treatments. Purifies the scalp and improves its appearance thanks to the mix of active ingredients that have decongesting, moisturizing, soothing and antiseptic actions.

How to use: dispense a minimum of 5 doses of scalp preparer, apply to dry unwashed hair, leave on for 3 to 5 minutes performing a gentle massage. Finally rinse and proceed to cleanse with most appropriate Double Action shampoo.

(RINSE OFF)

- DERMATOLOGICALLY TESTED
- SILICON FREE
- PARABEN FREE



Cross-line complex

Actives:

Lactobacillus ferment • Salicylic acid • Niacinamide

Cross Line Complex is a multifunctional product that can intensify the action of products in the Double Action line. Thanks to actives such as lactobacillus ferments and salicylic acid, it reduces excessive sebum production and purifies the scalp. Vitamin B3, on the other hand, has a soothing and stimulating action.

How to use with Double Action shampoos: in a bowl, mix 10 g of the most suitable shampoo (3 pumps of the dispenser) + 1 g of Cross-line complex (1 dropper full). Emulsify and apply with the brush. Leave on 3/5 min. Rinse and pat with towel. How to use with Double Action lotions: add 1 g of the Cross-line complex (1 dropper full) to the most suitable single-dose vials. Shake and apply to the scalp with the appropriate doser. Massage. Leave-in. How to use with Double Action hair repair mask: in a bowl, mix 10 g of mask (3 pumps of the dispenser) + 1 g of Cross-line complex (1 dropper full). Massage and comb. Leave on 3/5 min. Rinse and pat with towel.

- DERMATOLOGICALLY TESTED
- SILICON FREE
- PARABEN FREE

TRASVERSAL

FOR THE WELL-BEING AND HEALTH OF SKIN AND HAIR





1000 - 250 ml / 33.8 - 8.45 fl oz

Loss control shampoo

Actives:

Alpha stem complex • Buddleja davidii plant stem cells • Serenoa repens • Ginger extract • Rosemary essential oil • Camphor • Menthol

Shampoo formulated to combat the most common problems connected with the loss or thinning of hair. Contains Alpha stem complex, a mix of molecules that combat skin discomfort and buddleja davidii plant stem cells which strengthen the hair and prevent it from losing density, serenoa repens, an active ingredient of plant origin known for combating the atrophication action of the bulb, ginger extract, which tones and stimulates microcirculation, rosemary essential oil, astringent and antiseptic, which helps oxygenate the tissues, camphor and menthol, which provide a sensation of freshness, activating microcirculation and oxygenation.

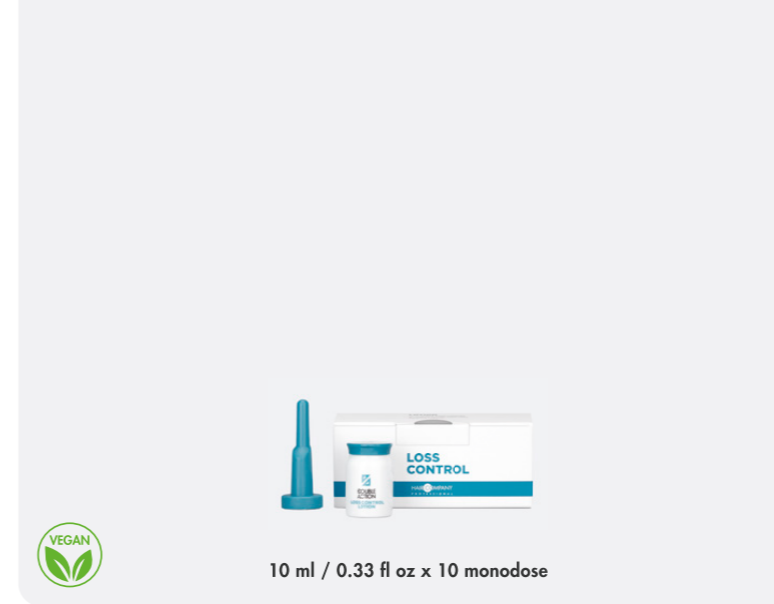
How to use: apply to damp hair, massage onto scalp and lengths, leave on for 3 to 5 minutes, then rinse.

DERMATOLOGICALLY TESTED

SULFATE FREE

PARABEN FREE

LOSS CONTROL



10 ml / 0.33 fl oz x 10 monodose

Loss control lotion

Actives:

Alpha stem complex • Buddleja davidii plant stem cells • Serenoa repens • Ginger extract • Rosemary essential oil • Camphor • Menthol

Loss control lotion with a formula designed to combat the problems connected with hair loss. Contains Alpha stem complex, a mix of molecules that combat skin discomfort, buddleja davidii plant stem cells which strengthen the hair and prevent it from losing density, serenoa repens, an active ingredient of plant origin known for combating the atrophication action of the bulb, ginger extract, which tones and stimulates microcirculation, rosemary essential oil, astringent and antiseptic, which helps oxygenate the tissues, camphor and menthol, which provide a sensation of freshness, activating microcirculation and oxygenation.

How to use in the salon: add 1g of complex to the single-dose bottle (1 dropper tip), shake and then apply to the skin, massaging in. Do not rinse off. How to use at home: as a maintenance, apply 1 single-dose lotion to the skin, massaging in. Do not rinse off.

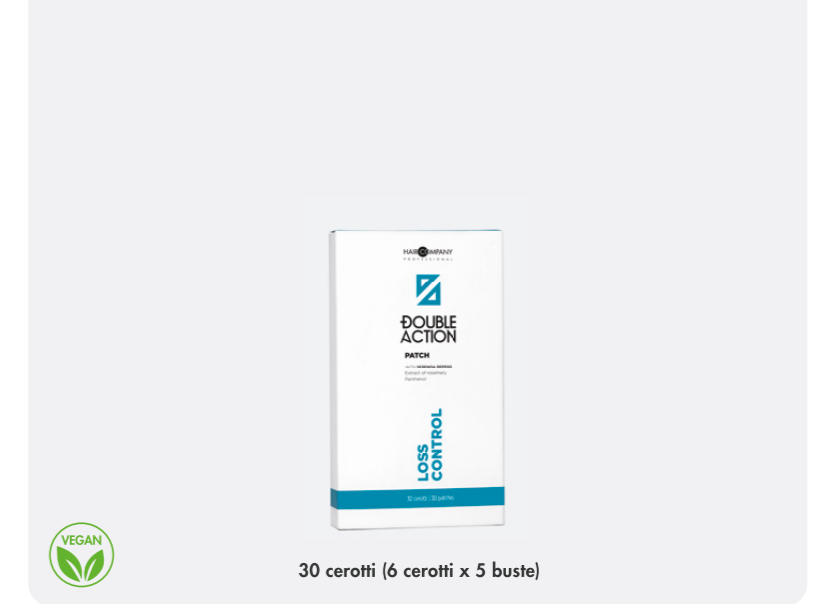
(LEAVE-IN)

DERMATOLOGICALLY TESTED

SILICON FREE

PARABEN FREE

LOSS CONTROL



30 cerotti (6 cerotti x 5 buste)

Loss control patch

Actives:

Serenoa repens • Rosemary extract • Panthenol

Loss control patch serenoa repens, rosemary extract and panthenol, is it an invisible, waterproof patch that, thanks to its special structure, slowly releases its ingredients progressively throughout the day. The patch helps to prevent hair loss. The nutritive ingredients contained help to stimulate hair growth and help to reduce hair sebum, desquamation and greasiness, adding greater shine and softness.

How to use: apply a new patch daily to clean, dry skin near the hairline in the area behind the earlobe between the nape of the neck and the neck, leaving it on for a minimum of 6 hours and a maximum of 12 hours. The next application should be in a different area from the previous one, thus avoiding applying two consecutive patches in the same place. Do not apply more than one patch at a time. Do not apply in sensitive areas or on non-intact skin.

DERMATOLOGICALLY TESTED

SILICON FREE

PARABEN FREE



1000 - 250 ml / 33.8 - 8.45 fl oz

Dermo calm shampoo

Actives:

Alpha stem complex • Centella asiatica stem cell extract • Humulus lupulus extract • Aloe vera • Zanthalene®

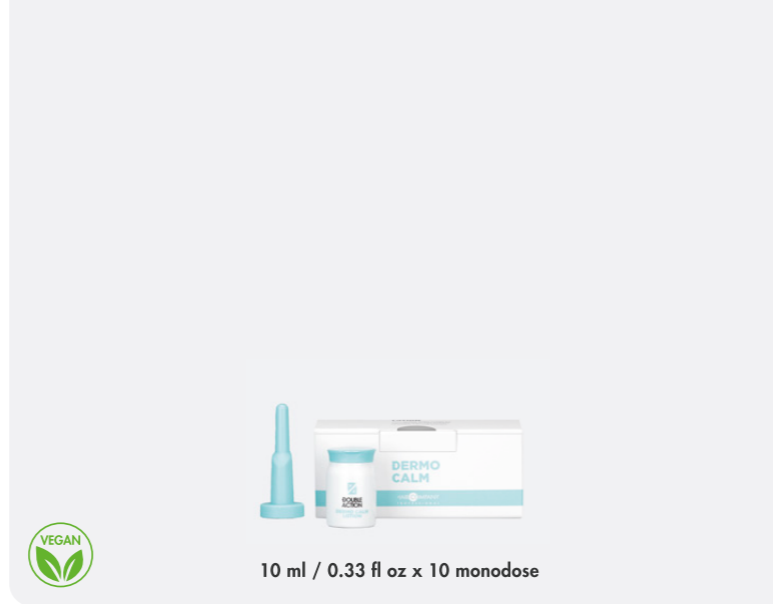
Mild shampoo to improve the inflammatory state of the skin. Formulated with Alpha stem complex, a mix of molecules that combat skin reddening and discomfort, and centella asiatica stem cell extract which also carries out an antioxidant action, humulus lupulus extract and aloe vera glycerin extract, which have emollient and skin protection properties, Zanthalene®, with its soothing and anti-itching effect.

How to use: apply to damp hair, massaging into scalp and lengths, leave on for 3 to 5 minutes, then rinse.

DERMATOLOGICALLY TESTED

SULFATE FREE

PARABEN FREE



10 ml / 0.33 fl oz x 10 monodose

Dermo calm lotion

Actives:

Alpha stem complex • Centella asiatica stem cell extract • Humulus lupulus extract • Aloe vera • Zanthalene®

Soothing lotion with calming action. Thanks to its precious active ingredients it is able to restructure the surface lipid film of the skin, protecting it from potentially toxic elements and dehydration. Formulated with Alpha stem complex, a mix of molecules that combat skin reddening and discomfort, and centella asiatica stem cell extract which carries out an antioxidant action, Humulus lupulus extract and aloe vera glycerin extract, which have emollient and skin protection properties, Zanthalene®, with its soothing and anti-itching effect.

How to use in the salon: add 1g of complex to the single-dose bottle (1 dropper tip), shake and then apply to the skin, massaging in. Do not rinse off. How to use at home: as a maintenance, apply 1 single-dose lotion to the skin, massaging in. Do not rinse off.

(LEAVE-IN)

DERMATOLOGICALLY TESTED

SILICON FREE

PARABEN FREE

DERMO CALM



FOR THE WELL-BEING AND HEALTH OF SKIN AND HAIR



1000 - 250 ml / 33.8 - 8.45 fl oz

Anti dandruff shampoo

Actives:

Alpha stem complex • Sunflower seeds extract • Piroctone olamine Eucalyptus glycerin extract • Tea tree essential oil • Salicylic acid

Shampoo with antibacterial properties that help combat the formation of dandruff. Contains Alpha stem complex, a mix of molecules that combat skin discomfort and sunflower seeds extract with decongestant and soothing properties, piroctone olamine and eucalyptus glycerin extract, which repair bacterial flora impaired by peeling due to seborrheic dermatitis, tea tree essential oil, an antibacterial known for its skin purifying and anti-mycotic properties, salicylic acid, which helps remove keratin scales.

How to use: apply to damp hair, massaging into scalp and lengths, leave on for 3 to 5 minutes, then rinse.

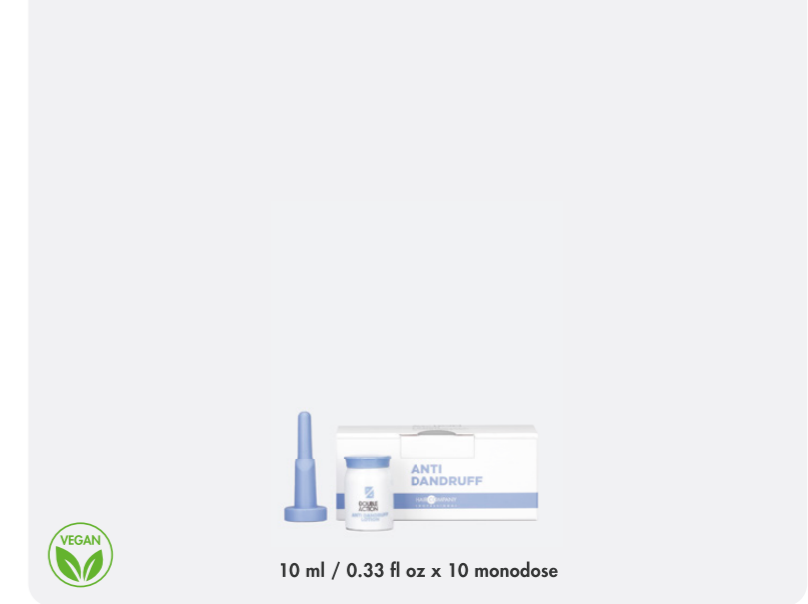
DERMATOLOGICALLY TESTED

SULFATE FREE

PARABEN FREE

ANTI DANDRUFF

FOR THE WELL-BEING AND HEALTH OF SKIN AND HAIR



10 ml / 0.33 fl oz x 10 monodose

Anti dandruff lotion

Actives:

Alpha stem complex • Sunflower seeds extract • Piroctone olamine Eucalyptus glycerin extract • Tea tree essential oil • Salicylic acid

Lotion specifically designed to combat the formation of dandruff. Contains Alpha stem complex, a mix of molecules that combat skin discomfort, sunflower seeds extract, with decongestant and soothing properties, piroctone olamine and eucalyptus glycerin extract, which repair bacterial flora impaired by peeling due to seborrheic dermatitis, tea tree essential oil, an antibacterial known for its skin purifying and anti-mycotic properties, salicylic acid, which helps remove keratin scales.

How to use in the salon: add 1g of the complex to the single-dose bottle (1 dropper tip), shake and then apply to the skin, massaging in. Do not rinse off. How to use at home: as a maintenance, apply 1 single-dose lotion to the skin, massaging in. Do not rinse off.

(LEAVE-IN)

DERMATOLOGICALLY TESTED

SILICON FREE

PARABEN FREE



1000 - 250 ml / 33.8 - 8.45 fl oz

Sebo balance shampoo

Actives:

Alpha stem complex • Sunflower seeds extract • Tiolisina complex
Ivy glycerin extract

Balanced shampoo to regulate excess sebum. Contains Alpha stem complex, a mix of molecules that combat skin discomfort, sunflower seeds extract with decongestant and soothing properties, tiolisina complex, a sulphurated amino acid complex that carries out a sebum-balancing action, ivy glycerin extract, with astringent properties that make it particularly useful for alleviating seborrheic dermatitis.

How to use: apply to damp hair, massaging into scalp and lengths, leave on for 3 to 5 minutes, then rinse.

DERMATOLOGICALLY TESTED

SULFATE FREE

PARABEN FREE



10 ml / 0.33 fl oz x 10 monodose

Sebo balance lotion

Actives:

Alpha stem complex • Sunflower seeds extract • Tiolisina complex
Ivy glycerin extract • Piroctone olamine

Lotion with sebum-regulating properties. Contains Alpha stem complex, a mix of molecules that combat skin discomfort, Sunflower seeds extract with decongestant and soothing properties, Tiolisina complex, a sulphurated amino acid complex that carries out a sebum-balancing action, ivy glycerin extract, with astringent properties that make it particularly useful for alleviating seborrheic dermatitis. The presence of piroctone olamine, meanwhile, helps to rebalance skin bacterial flora impaired by peeling due to seborrheic dermatitis.

How to use in the salon: add 1g of the complex to the single-dose bottle (1 dropper tip), shake and then apply to the skin, massaging in. Do not rinse off. How to use at home: as a maintenance, apply 1 single-dose lotion to the skin, massaging in. Do not rinse off.

(LEAVE-IN)

DERMATOLOGICALLY TESTED

SILICON FREE

PARABEN FREE

SEBO BALANCE





1000 - 250 ml / 33.8 - 8.45 fl oz

Hair repair shampoo

Actives:

Alpha stem complex • Vitis vinifera stem cells • Panthenol • Allantoin
Concentrate of hydrolised biomimetic keratin

With Alpha stem complex, a mix of molecules that combat skin discomfort, and plant stem cells deriving from unripe grapes, rich in polyphenols and with strong antioxidant properties. Panthenol and allantoin, which have a hydrating effect on the hair fibre leaving hair soft and easy to comb. Concentrate of biomimetic hydrolised keratin which attaches to the hair fibre only in the presence of an amino acid imbalance, repairing it effectively and selectively.

How to use: apply to damp hair, massaging into scalp and lengths, leave on for 3 to 5 minutes, then rinse.

DERMATOLOGICALLY TESTED

SULFATE FREE

PARABEN FREE

HAIR REPAIR



FOR THE WELL-BEING AND HEALTH OF SKIN AND HAIR



1000 - 250 ml / 33.8 - 8.45 fl oz

Hair repair mask

Actives:

Alpha stem complex • Concentrate of hydrolised keratin • Panthenol
Vitis vinifera stem cells • Ceramide A2 • Jojoba oil

Cosmetic emulsion with a creamy and enveloping texture. With repairing properties. Contains Alpha stem complex a film-forming molecule, effective in sealing split ends with a long-lasting action and ensuring the adherence of the lifted cuticles, and the concentrate of hydrolised biomimetic keratin, which attaches to the hair fibre only in the presence of an amino acid imbalance, repairing it effectively and selectively. Also contains vitis vinifera stem cells, rich in polyphenols and with strong antioxidant properties. Ceramide A2, which protects the fibre and enhances volume. Jojoba oil, with its nourishing, shiny and antioxidant properties, and panthenol for a hydrating and conditioning action.

How to use: after washing and towelling the hair, apply the right amount of product, distribute evenly and leave on for 5 minutes. Rinse.

DERMATOLOGICALLY TESTED

SILICON FREE

PARABEN FREE

HAIR REPAIR



FOR THE WELL-BEING AND HEALTH OF SKIN AND HAIR



10 ml / 0.33 fl oz x 10 monodose

Hair repair lotion “A”+“B”

Actives:

Concentrate of hydrolised keratin • Plant stem cells deriving from unripe grape • Alpha stem complex • Guar gum derivate • Conditioning system

Hair repair lotion “a” contains two precious active ingredients that work in synergy: the film-forming active molecule, effective in sealing split ends with a long-lasting action and ensuring the adherence of the lifted cuticles to leave the hair fibre looking healthy, and the concentrate of hydrolised biomimetic keratin, which attaches to the hair fibre only in the presence of an amino acid imbalance, repairing it effectively and selectively. Also contains plant stem cells deriving from unripe grapes and the Alpha stem complex, a mix of molecules that combat skin discomfort. Meanwhile, hair repair lotion “B” with guar gum derivate acts as a conditioning system.

How to use: in a basin, mix hair repair lotion A + hair repair lotion B, apply to lengths and ends, leave on for 5 minutes and rinse.

(RINSE OFF)

DERMATOLOGICALLY TESTED

PARABEN FREE

HAIR REPAIR



FOR THE WELL-BEING AND HEALTH OF SKIN AND HAIR



200 ml / 6.76 fl oz

Hair repair mousse

Actives:

Concentrate of hydrolised keratin • Vitis vinifera stem cells • Alpha stem complex • Mix of molecules

Mousse with extraordinary repairing properties guaranteed by the presence of two precious active ingredients: a film-forming molecule, effective in sealing split ends with a long-lasting action and ensuring the adherence of the lifted cuticles, and the concentrate of hydrolised biomimetic keratin, which attaches to the hair fibre only in the presence of an amino acid imbalance, repairing it effectively and selectively. Also contains vitis vinifera stem cells and the Alpha stem complex, a mix of molecules that combat skin discomfort. The presence of conditioning polymers ensures that hair is soft and easy to comb and manage. Shake before use.

How to use: apply the mousse to damp hair, distribute evenly and blow-dry without rinsing.

(LEAVE-IN)

DERMATOLOGICALLY TESTED

PARABEN FREE

HAIR REPAIR

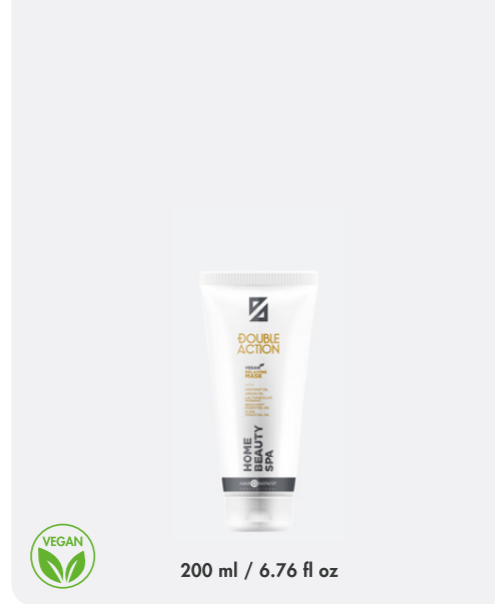


FOR THE WELL-BEING AND HEALTH OF SKIN AND HAIR

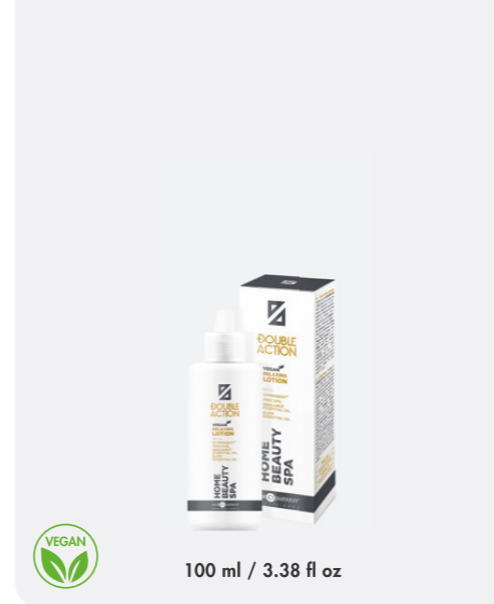




250 ml / 8.45 fl oz



200 ml / 6.76 fl oz



100 ml / 3.38 fl oz



150 ml / 5.07 fl oz



250 ml / 8.45 fl oz



200 ml / 6.76 fl oz

Relaxing shampoo

Actives:

Allantoin • Lactobacillus Ferment • Bergamot essential oil • Elemi essential oil

This shampoo is formulated with allantoin, which has excellent moisturising properties, and Lactobacillus Ferment, a probiotic with protective, conditioning, and anti-ageing properties. It contains bergamot essential oil to combat scalp stress and relieve anxiety, restoring optimism and serenity. It also contains elemi essential oil, which has a soothing effect.

How to use: apply the right amount of product to wet hair; cleanse gently, and rinse with warm water. Repeat if necessary.

DERMATOLOGICALLY TESTED

SULFATE FREE

PARABEN FREE

Relaxing mask

Actives:

Coconut oil • Argan oil • Lactobacillus Ferment • Bergamot essential oil • Elemi essential oil

This hair mask is made with coconut oil and argan oil, which help nourish hair fibre in depth, leaving hair soft and silky. With Lactobacillus Ferment, a probiotic with protective, conditioning, and anti-ageing properties. With bergamot essential oil to combat scalp stress and relieve anxiety, restoring optimism and serenity. It also contains elemi essential oil, which has a soothing effect.

How to use: apply the right amount of product to wet hair after shampooing. Comb hair with hands and leave on for 5 minutes. Rinse with warm water.

DERMATOLOGICALLY TESTED

SILICON FREE

PARABEN FREE

Relaxing lotion

Actives:

SymReboot® • Procapil • Bergamot essential oil • Elemi essential oil

The perfect lotion for regenerating hair, restoring its strength and nourishment. a true beauty elixir to pamper your hair every day. Its formula contains SymReboot®, a probiotic with moisturising, protective, and repairing properties. It also contains procapil, an adjuvant that helps prevent hair loss. It contains bergamot essential oil to combat scalp stress and relieve anxiety, restoring optimism and serenity. With elemi essential oil, which has a fresh fragrance and a soothing effect.

Method of use: apply the right amount of product to your scalp before blow drying. Use the nozzle to help yourself separate the strands. Use your fingertips to massage your scalp with circular movements. No rinsing required.

(LEAVE-IN)

DERMATOLOGICALLY TESTED

PARABEN FREE

SILICON FREE

Detoxing peeling

Actives:

Biotic complex • Sarcosine • Bamboo

The bamboo-based peeling from the home beauty detox line gently exfoliates the scalp, purifying it in depth. Bamboo extract is rich in fiber and silicon, its emollient, moisturizing, protective and toning properties give comfort to the skin. Reduced to small particles, bamboo becomes an excellent mechanical exfoliant that allows the gentle removal of impurities.

How to use: using a brush, apply the required amount of product (10 g) to the skin, massage gently, distributing the product evenly, leave on for 5 to 10 min. Rinse off.

DERMATOLOGICALLY TESTED

SILICON FREE

PARABEN FREE

Detoxing shampoo

Actives:

Biotic complex • Sarcosine

Home beauty detox shampoo provides a balancing action on the scalp. Thanks to its active ingredients, it is suitable for combating excess dandruff and sebum. Lactobacillus ferment in synergy with scalposine, reduces excessive sebum production, itching and moisturizes the scalp giving the hair a healthy appearance.

How to use: apply the shampoo to wet hair, massage gently until lathering, leave on for 5 minutes. Rinse and repeat if necessary.

DERMATOLOGICALLY TESTED

PARABEN FREE

SULFATE FREE

Detoxing mask

Actives:

Biotic complex • Sarcosine

The home beauty detox mask is an extremely moisturizing mask. Thanks to glycerin, it preserves the hair's natural moisture, giving it softness and shine.

How to use: apply the required amount to lengths and tips, leave on for 5 minutes, rinse and dry.

DERMATOLOGICALLY TESTED

PARABEN FREE

SILICON FREE

HOME BEAUTY SPA



FOR THE WELL-BEING AND HEALTH OF SKIN AND HAIR

HOME BEAUTY DETOX

FOR THE WELL-BEING AND HEALTH OF SKIN AND HAIR



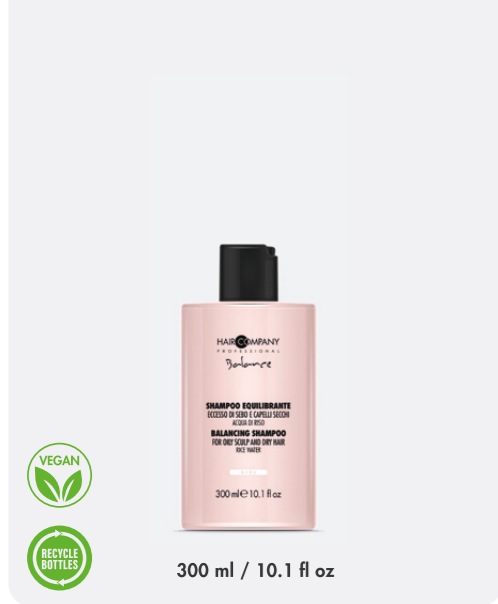


HAIR COMPANY
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Crono Age

Products for every age group!

Three needs, three treatments, three solutions: to rebalance, repair and restore vitality to damaged, dull and tired hair.



Balancing shampoo

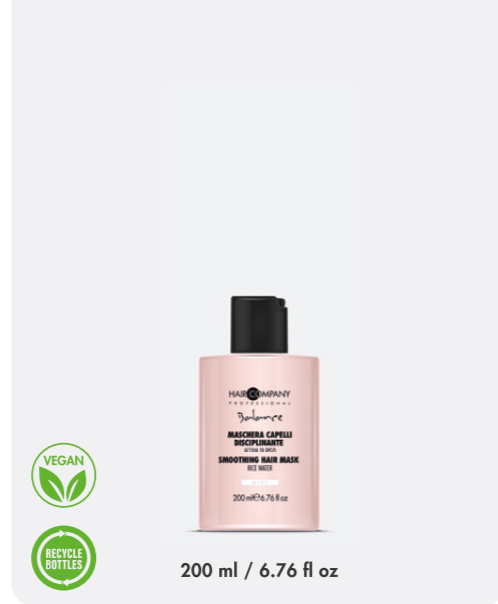
Actives:

Rice water

Balancing shampoo. For oily scalp and dry hair. For younger people whose hair tends to get dirty easily. With rice water and regulating active ingredients that control excess sebum and bad odours. Gentle on the skin, soft and enveloping on lengths.

How to use: apply the right amount of balance shampoo to wet hair and gently massage into the scalp, leaving in for a few minutes. Rinse and repeat if necessary.

- G I R L**
- PARABEN FREE
- SILICON FREE
- SULFATE FREE



Smoothing hair mask

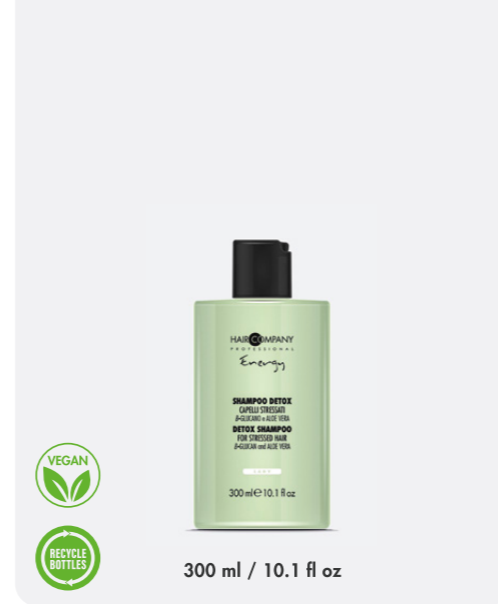
Actives:

Rice water

Smoothing hair mask. For younger people, it smooths the hair making it easy to comb. The rice water nourishes, softens and leaves the hair looking radiant.

Method of use: distribute the right amount of balance hair mask on washed and towel-dried hair. Leave in for a few minutes then rinse thoroughly.

- G I R L**
- PARABEN FREE



Detox shampoo

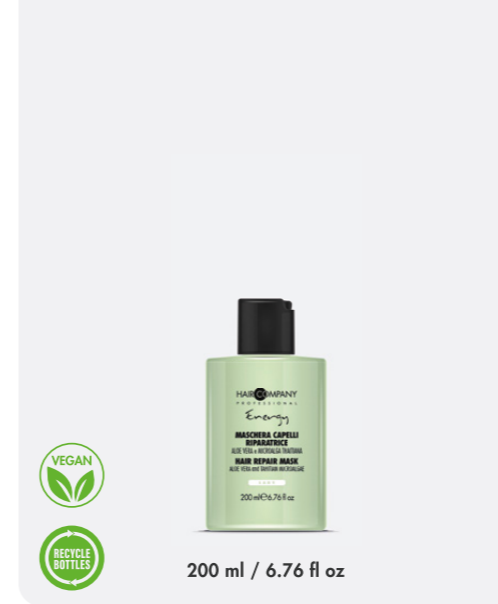
Actives:

B-Glucan • Aloe Vera

Detox shampoo. For stressed hair. For active people that subject their hair to daily stress. With B-glucan, for an antioxidant and soothing effect on the scalp, and moisturising and protective aloe vera.

Method of use: apply the right amount of energy shampoo to wet hair and gently massage into the scalp, leaving in for a few minutes. Rinse and repeat if necessary.

- L A D Y**
- PARABEN FREE
- SILICON FREE
- SULFATE FREE



Hair repair mask

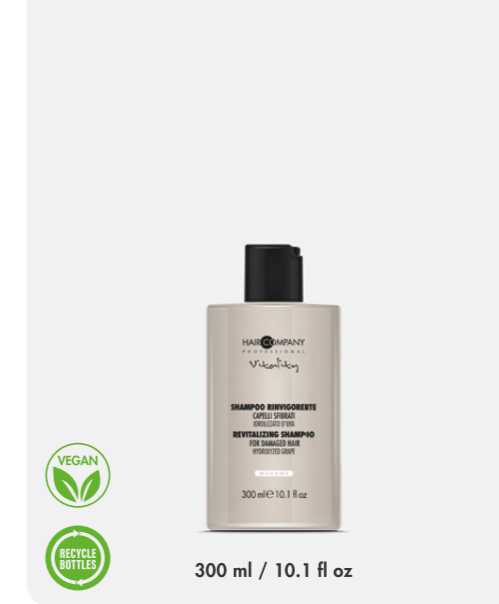
Actives:

Tahitian microalgae • Aloe Vera

Hair repair mask. For active people with stressed hair. The Aloe vera and Tahitian microalgae protect damaged hair.

Method of use: distribute the right amount of energy hair mask on washed and towel-dried hair. Leave in for a few minutes then rinse thoroughly.

- L A D Y**
- PARABEN FREE



Revitalizing shampoo

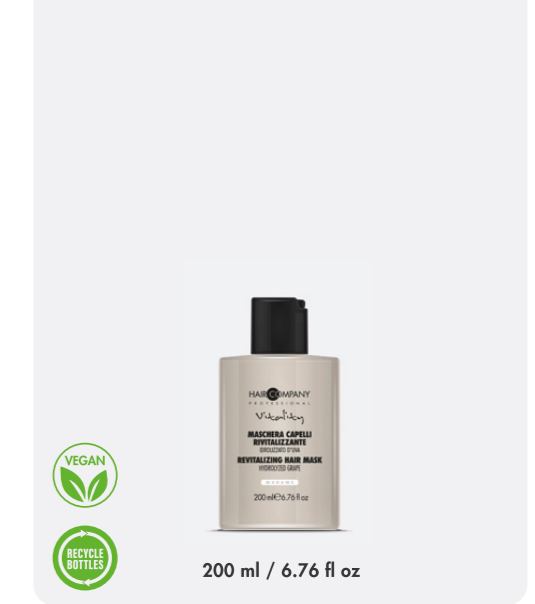
Actives:

Hydrolized grape

Revitalizing shampoo. for damaged hair. For people with treated hair. With active ingredients that help prevent hair loss and oxidative stress caused by aging. Anti-pollution and anti-oxydant hydrolised grape.

Method of use: apply the right amount of vitality shampoo to wet hair and gently massage into the scalp, leaving in for a few minutes. Rinse and repeat if necessary.

- M A D A M E**
- PARABEN FREE
- SILICON FREE
- SULFATE FREE



Revitalizing hair mask

Actives:

Hydrolized grape

Revitalizing hair mask. To rejuvenate dull, treated hair, restoring its shine and vitality. Anti-pollution and anti-oxydant hydrolised grape.

Method of use: distribute the right amount of vitality hair mask on washed and towel-dried hair. Leave in for a few minutes then rinse thoroughly.

- M A D A M E**
- SILICON FREE
- PARABEN FREE



12 in 1 Multi action

Actives:

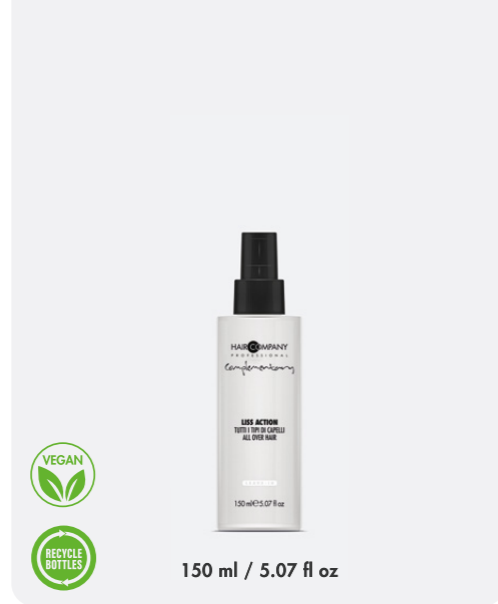
Tahitian microalgae

12 in 1 multi action. For all hair types. Everything you need from a leave-in product. It moisturises, nourishes, strengthens, brightens, repairs, detangles and controls hair, adds volume and carries out an anti-frizz effect, prevents split ends, holds hairstyles in place and protects from the heat of straighteners and dryers.

How to use: spray on lengths before blow drying. Comb and style as desired.

LEAVE-IN

PARABEN FREE



Liss action

Actives:

Tahitian microalgae

Liss action. For all hair types. Quickly absorbs excess water, reducing hair drying times. Its special formula controls hair even when damp. Anti-frizz effect for two or three washes. Protects from the heat of straighteners and dryers.

How to use: spray on wet hair. Comb and style as desired.

LEAVE-IN

PARABEN FREE



Volume action

Actives:

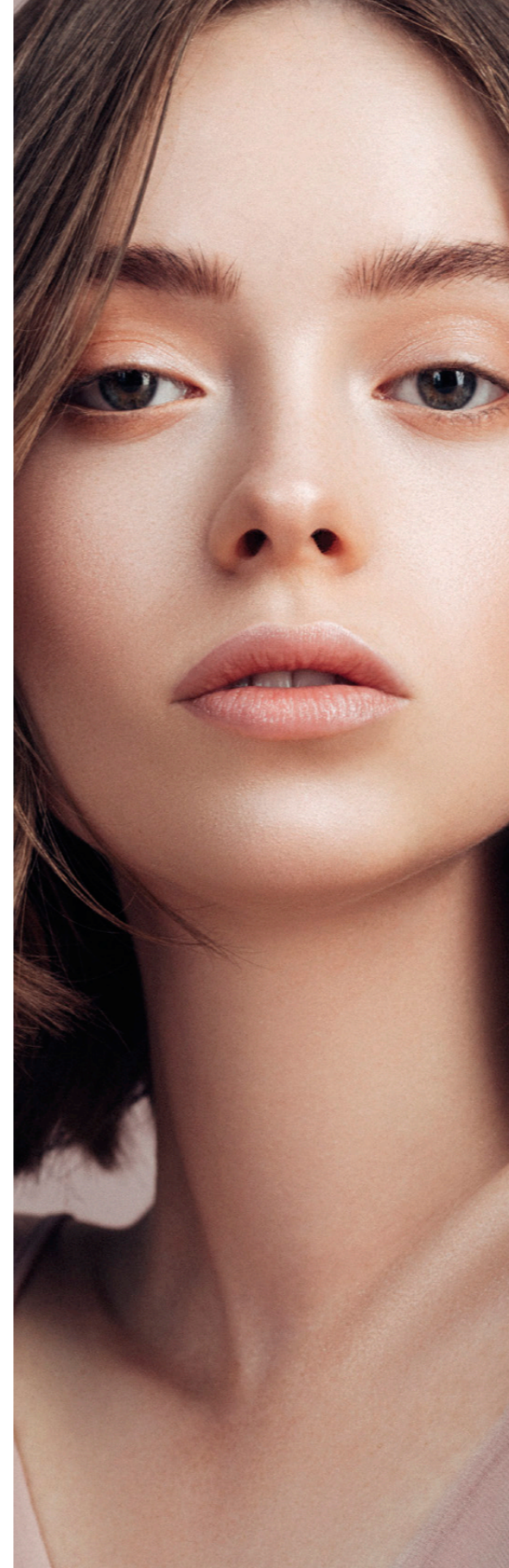
Tahitian microalgae

Volume action. For all hair types. Thin hair has more volume and body, holding styles for longer. Shine and radiance, for healthy, smoother hair.

Method of use: spray on wet hair. Comb and style as desired.

LEAVE-IN

PARABEN FREE



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